

SENIOR CONFERENCE XLIII

---

PUBLIC DIPLOMACY  
MESSAGE, PROCESS, OUTCOMES

---

JUNE 1-3, 2006

DEPARTMENT OF SOCIAL SCIENCES  
UNITED STATES MILITARY ACADEMY  
WEST POINT, NEW YORK



## WELCOME TO SENIOR CONFERENCE XLIII

On behalf of Lieutenant General William J. Lennox, Jr., welcome to West Point and to the United States Military Academy's forty-third Senior Conference.

Senior Conference is an annual event administered by the Department of Social Sciences on behalf of the Superintendent, United States Military Academy (USMA). The conference provides a forum for distinguished representatives – from government, academia, the think-tank community, the media, business, the joint military services, and the international community – to discuss topics of national security importance.

Senior Conference XLIII will address the formidable challenges that America faces carrying-out its public diplomacy effort in an international security environment that is significantly less supportive than in previous decades.

We are grateful to our sponsors: the Lynde and Harry Bradley Foundation, the Army's Eisenhower National Security Series, the USMA Association of Graduates, and the USMA Combating Terrorism Center. I would also like to thank personally Jo May, Gina Blum, Rozlyn Engel, Alex Deraney, Thalia Tzanetti, Jon Byrom, and Kris Colwell, without whose diligence and expertise this event would not have been possible.

**To encourage a free and open exchange of views, all comments are “not for attribution,” either to the identity of the participant or their affiliation.**

Major Chris Hornbarger  
Executive Secretary

**ORGANIZED BY**  
The Department of Social Sciences  
United States Military Academy



**CO-SPONSORS**

The Lynde and Harry Bradley Foundation  
United States Army Eisenhower National Security Series  
United States Military Academy Association of Graduates  
United States Military Academy Combating Terrorism Center

**SENIOR CONFERENCE STAFF**

Colonel Mike Meese, Professor and Head,  
Department of Social Sciences  
Colonel Cindy Jebb, Professor and Deputy Head  
Major Chris Hornbarger, Executive Secretary  
Ms. Jo May, Conference Coordinator  
Ms. Gina Blum, Assistant Coordinator  
Major Alex Deraney, Transportation Officer  
Dr. Rozlyn Engel, Billeting and Banquets Coordinator  
Major Jon Byrom, Audivisual Coordinator  
Ms. Thalia Tzanetti, Combating Terrorism Center  
Major Kris Colwell, Finance Officer

# CONTENTS

Important Administrative Information	1
Framing Senior Conference XLIII	2
Schedule for Thursday, June 1	4
Thursday Opening Address	4
Schedule for Friday, June 2	6
Plenary Session 1	7
Plenary Session 2	8
Plenary Session 3	9
Friday Keynote Address	10
Schedule for Saturday, June 3	12
Plenary Session 4	13
Participants	14
Participating Faculty	20
Previous Senior Conferences – 1963-2006	22
Senior Conference Executive Secretaries	28

## IMPORTANT ADMINISTRATIVE INFORMATION

### LODGING

Checking In: A room has been reserved in your name at the Hotel Thayer or the Holiday Inn Express. When you pick up your conference packet, please confirm whether your organization or the Department of Social Sciences is funding your participation. Please provide a credit card at check-in to cover your incidentals, and (if your organization is funding your participation) your final bill.

Checking Out: We recommend that you checkout on Saturday prior to 8:30 a.m. (the start time for the fourth plenary session). Please allow some extra time for checkout. The Hotel Thayer will hold your bags until you depart – you may drop them at the Crest Alcove (behind where you picked-up your packets on Thursday; just outside the Crest Terrace where plenary 4 is).

For questions or issues that the hotel staff cannot address, please see Dr. Rozlyn Engel, who is coordinating your lodging and will be present throughout the event.

### TRANSPORTATION

Departure: **Please review the sheet enclosed in your packet, which details your departure arrangements** (time of ground transportation, airline, flight number, etc.), as we know them. If our information is not correct, or if you need to adjust your plans, please see Major Alex Deraney, the conference transportation officer, as soon as possible. Alex will be present throughout the event.

In and around: We will provide your ground transportation to and from all conference events. For those guests staying at the Holiday Inn Express, we will coordinate with you individually to confirm pick-up and drop-off times (generally in accordance with the schedule).

Reimbursement for Driving: If the Department of Social Sciences is funding your participation, and you drove to the conference, please fax copies of all receipts for tolls and parking to 845-938-4563, Attention to: MAJ Kris Colwell.

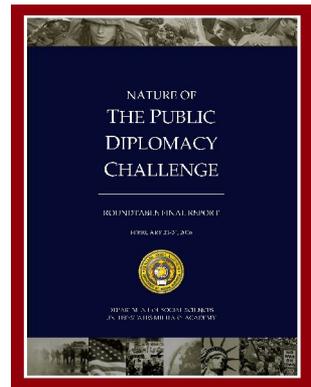
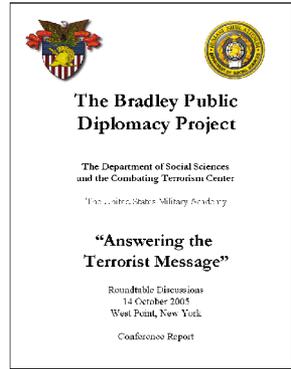
## FRAMING SENIOR CONFERENCE XLIII

As a lead-up to this year's Senior Conference, the Department of Social Sciences convened two, one-day roundtables of experts to examine key aspects of the public diplomacy challenge.

Our first roundtable, held in October 2005 and entitled *Answering the Terrorist Message*, examined terrorists' communications strategies with a view to understanding how these messages have been successful in fostering support for violence, and why these messages are out-performing U.S. public diplomacy programs. The roundtable focused on the potential opportunities for U.S.

public diplomacy programs to posit a credible "counter-narrative" that would respond to the rising level of global anti-American sentiment by putting forth a positive vision for America's role in the world. An underlying premise of the first roundtable was that effective public diplomacy initiatives should address the legitimate grievances of the Muslim community while simultaneously de-legitimizing the elements of the terrorist narrative that run counter to the interests of the global Muslim population.

Our second roundtable, held in February 2006 and entitled *Nature of the Public Diplomacy Challenge*, built on our examination of our adversaries' messages by considering the challenges in carrying out public diplomacy in today's environment. If the focus of our first roundtable was "know your enemy," then the focus of our



second roundtable might appropriately be termed “understand the battlefield.” Our discussions sought to determine what factors and conditions – strategic, cultural, organizational and technological –the United States must consider in developing and implementing effective public diplomacy policies.

Senior Conference will take the discussion a step further. Having examined our enemy’s message, and having examined the nature of today’s public diplomacy challenge, we pose the most important question: “So, what do we do?” The first three plenary sessions, spanning Friday morning and afternoon, tackle this question in a logical sequence by focusing on, in turn: (1) America’s message and the ways and means available to deliver it; (2) how our message is perceived; and (3) what organization and process is required to effectively shape and deliver our message. We devote all of Saturday morning to the Conference’s capstone plenary session, in which we will seek to anchor our previous discussions, to the maximum extent possible, to a plan of action. While we do not expect nor aim to achieve consensus, our goal in the capstone discussion is to be as concrete, prescriptive, and comprehensive as possible, and to articulate recommendations and outline options that could potentially form an outline or foundation for a *National Strategy for Public Diplomacy*.

## SCHEDULE FOR THURSDAY, JUNE 1 – HOTEL THAYER

### *Business Attire*

12:00 -	Check-in & Registration	Main Lobby
5:30-6:30 pm	Icebreaker / Reception	Lawn Terrace
6:30-7:45 pm	Dinner Buffet	Lawn Terrace
8:00-9:00 pm	<b>Opening Address</b>	Lawn Terrace
9:00 p.m.-	After Dinner Mixer	Thayer Lounge

### THURSDAY OPENING ADDRESS AMBASSADOR EDWARD DJEREJIAN

**Ambassador Edward P. Djerejian**, the founding director of the James A. Baker III Institute for Public Policy at Rice University, is one of the United States' most distinguished diplomats, credited with a career spanning the administrations of eight U.S. presidents. Ambassador Djerejian, who is also the Janice and Robert McNair Chair in Public Policy and the Edward A. and Hermena Hancock Kelly University Chair for Senior Scholars at the institute, is a leading expert on the complex political, security, economic, religious, and ethnic issues of the Middle East. Ambassador Djerejian has played key roles in the Arab-Israeli peace process, the U.S.-led coalition against Saddam Hussein's invasion of Kuwait, successful efforts to end the civil war in Lebanon, the release of U.S. hostages in Lebanon, and the establishment of collective and bilateral security arrangements in the Persian Gulf.

Prior to his nomination by President Clinton as U.S. ambassador to Israel, he served both President Bush and President Clinton as assistant secretary of state for Near

Eastern affairs and President Reagan and President Bush as U.S. ambassador to the Syrian Arab Republic. Ambassador Djerejian has also served as deputy assistant secretary of Near Eastern and South Asian affairs, as deputy chief of the U.S. mission to the Kingdom of Jordan, and as special assistant to President Reagan and deputy press secretary for foreign affairs in the White House.

Ambassador Djerejian joined the Foreign Service in 1962, and his assignments included political officer in Beirut, Lebanon, and Casablanca, Morocco; he also was consul general in Bordeaux, France. He headed the political section in the U.S. Embassy in Moscow during the critical period in U.S.-Soviet relations marked by the invasion of Afghanistan. He served in the United States Army as a first lieutenant in the Republic of Korea following his graduation from the School of Foreign Service at Georgetown University. He holds a bachelor of science and an honorary doctorate in humanities from Georgetown University and a doctor of laws, honoris causa, from Middlebury College. He speaks Arabic, Russian, French, and Armenian.

Ambassador Djerejian has been awarded the Presidential Distinguished Service Award, the Department of State's Distinguished Honor Award, the President's Meritorious Service Award, the Anti-Defamation League's Moral Statesman Award, and the Ellis Island Medal of Honor.

Ambassador Djerejian was asked by Secretary of State Colin Powell to chair a congressionally mandated Advisory Group on Public Diplomacy in the Arab and Muslim World. The advisory group published its report October 1, 2003.

He is managing partner of Djerejian Global Consultancies, LLP, and is also on several public and nonprofit boards.

Ambassador Djerejian is married to the former Françoise Andrée Liliane Marie Haelters. They have a son, Gregory Peter Djerejian, and a daughter, Francesca Natalia.

## SCHEDULE FOR FRIDAY, JUNE 2

*Breakfast and Plenary Sessions: Business Casual*

*Hudson River Cruise and Dinner: Business Attire*

7:00-8:00 am	Full Breakfast Buffet	Hotel Thayer Dining Room
8:00-8:15 am	Transportation to Kimsey Center	Thayer Lobby
8:30-10:00 am	<b>Plenary Session 1</b>	Kimsey Center
10:15-11:45 am	<b>Plenary Session 2</b>	Kimsey Center
12:00-1:00 pm	Lunch	Kimsey Center
1:00-3:00 pm	<b>Plenary Session 3</b>	Kimsey Center
3:15-3:30 pm	Transportation to Hotel Thayer	Kimsey Center
3:15-4:15 pm	(or) Bus Tour of West Point Tour ends at Hotel Thayer	Kimsey Center
5:30-5:45 pm	Transportation to South Dock	Thayer Lobby
5:45-7:00 pm	Hudson River Cruise	South Dock
7:15-8:15 pm	Dinner	West Point Club Hudson Room
8:30-9:30 pm	<b>Keynote Address</b>	Hudson Room
9:30-9:45 pm	Transportation to Hotel Thayer	Hudson Room
9:45 p.m. -	Evening Mixer	Thayer Lounge

**PLENARY SESSION 1**  
**CARRYING AMERICA'S MESSAGE – WAYS AND MEANS**

- What ideals, values, qualities, traditions, and culture best convey America's enduring identity and purpose?
- With respect to today's world, what messages best capture these attributes?
- What "ways" and "means" are available to carry our messages?
- Which ways and means are appropriate and prudent? Which are likely to be most effective?

**DR. NICHOLAS CULL**

Professor; Director, Master's in Public Diplomacy Program,  
Center on Public Diplomacy, University of Southern California

**DR. A. ROSS JOHNSON**

Research Fellow, the Hoover Institution, Stanford University

**MS. JUDITH MILESTONE**

Commissioner, U.S. Advisory Commission on Public  
Diplomacy; former Senior Vice President, CNN

Moderator: *Colonel Cindy Jebb* – Professor and Deputy Head,  
Department of Social Sciences

**PLENARY SESSION 2**  
**PERCEPTIONS OF AMERICA AND ITS MESSAGE**

- What factors affect how America and its messages are perceived by foreign publics? What actions and messages are perceived as most inflammatory?
- How are American messages received by Muslim diaspora communities in Western countries? By the variety of publics in the Muslim world? By the publics of traditionally close allies?
- What resonates positively with these audiences, and how best can we foster, enhance and harness that?
- In what ways does this enable, constrain, or hinder US foreign policy?

**MR. NAIL AL-JUBEIR**

Director, Saudi Arabian Information Office, Royal Embassy of Saudi Arabia

**DR. AZZA KARAM**

Senior Policy Research Advisor, United Nations Development Program, Regional Bureau for Arab States; author: *Transnational Political Islam : Religion, Ideology and Power (Critical Studies on Islam)* (2003)

**DR. MARC LYNCH**

Associate Professor of Political Science, Williams College; author of *Voices of the New Arab Republic* (2006)

**MR. CLAUDE MONIQUET**

Director General, European Strategic Intelligence and Security Center

Moderator: *Dr. Ruth Beitler* – Associate Professor, International Relations and Comparative Politics, Department of Social Sciences

**PLENARY SESSION 3**  
**ENSURING AN EFFECTIVE GOVERNMENT PROCESS**

- What organizational and procedural architecture should the US government adopt, and what are the major subordinate roles and activities within that structure?
- What strategic, operational, and tactical activities should the government pursue, and how can the government coordinate that range of activity – across agencies, and between Washington and the field?
- What should the government *not* do, and how can government best work with non-governmental partners?
- How can the government measure progress and results?

**THE HONORABLE JOSEPH DUFFEY**

Senior Vice President of Laureate Education, Inc.; former Chairman, National Endowment for the Humanities (1977-1982); former Assistant Secretary of State for Education and Cultural Affairs; former Director, United States Information Agency (1993-1999)

**MR. DANIEL D. DEVLIN, SR.**

Special Advisor for Public Diplomacy, Office of the Undersecretary of Defense for Policy, US Department of Defense

**THE HONORABLE ELIZABETH WHITAKER**

Deputy Assistant Secretary of State, Western Hemisphere Affairs; former Director, Office of Policy, Planning, and Resources in the Office of the Undersecretary of State for Public Diplomacy and Public Affairs

**DR. ENDERS WIMBUSH**

Director, Center for Future Security Strategies, the Hudson Institute; former Director, Radio Liberty

Moderator: *LTC Ike Wilson* – Academy Professor, Director of American Politics, Department of Social Sciences

FRIDAY KEYNOTE ADDRESS  
DR. JAMES ZOGBY

Dr. James Zogby is founder and president of the Arab American Institute (AAI), a well-known Washington, D.C.-based organization which serves as the political and policy research arm of the Arab American community.

Since 1985, James Zogby and AAI have led Arab American efforts to secure political empowerment in the United States. Through voter registration, education and mobilization, AAI has moved Arab Americans into the U.S. political mainstream.

For the past three decades, Jim Zogby has been involved in a full range of Arab American issues. A co-founder and chairman of the Palestine Human Rights Campaign in the late 1970s, he later co-founded and served as the Executive Director of the American-Arab Anti-Discrimination Committee.

In 1993, following the signing of the Israeli-Palestinian peace accord in Washington, he was asked by Vice President Al Gore to lead Builders for Peace, a private sector committee to promote U.S. business investment in the West Bank and Gaza. In 1995, he was elected as co-convener of the National Democratic Ethnic Coordinating Council (NDECC), and in 2001 was elected to the Executive Committee of the Democratic National Party (DNC).

Dr. Zogby is also active professionally beyond his involvement with the Arab American community. He currently serves on the Human Rights Watch Middle East Advisory Committee and on the national advisory boards of the American Civil Liberties Union and the National Immigration Forum, and is a member of the Council on Foreign Relations. In January 2001, he was selected by the President to be a member of the Central Asian-American Enterprise Fund and serves on its Board of Directors. Additionally, he recently attained a position with polling firm Zogby International as Senior Analyst.

A lecturer and scholar on Middle East issues, U.S.-Arab relations, and the history of the Arab American community, Dr. Zogby appears frequently on television and radio. He has appeared as a regular guest on all the major network news programs (ABC, CBS, NBC, FOX, & CNN). After hosting the popular "A Capital View" on the Arab Network of America for several years, he now hosts "Viewpoint with James Zogby." Since 1992, Dr. Zogby has also written a weekly column on U.S. politics for the major newspapers of the Arab world. The column, "Washington Watch," is currently published in fourteen Arab countries.

Dr. Zogby has testified before U.S. House and Senate committees, has been guest speaker on a number of occasions in the Secretary's Open Forum at the U.S. Department of State, and has addressed the United Nations and other international forums. In January 2001, he was selected by the President to be on the Board of the Central Asian-American Enterprise Fund.

In 1975, Dr. Zogby received his doctorate from Temple University's Department of Religion. He was a National Endowment for the Humanities Post-Doctoral Fellow at Princeton University in 1976, and was awarded grants for research and writing by the National Endowment for the Humanities, the National Defense Education Act and the Mellon Foundation. Dr. Zogby received a Bachelor of Arts from Le Moyne College. In 1995, Le Moyne awarded Zogby an honorary doctoral of laws degree and in 1997, named him to the college's outstanding alumnus.

SCHEDULE FOR SATURDAY, JUNE 3  
HOTEL THAYER

*Business Casual*

7:30-8:30 am	Full Breakfast Buffet	Dining Room
8:30-11:30 am	<b>Plenary Session 4</b>	Crest Terrace
12:00-12:45 pm	Lunch	Lawn Terrace
1:00 pm -	Departure of Participants	Main Lobby

**PLENARY SESSION 4**  
**OUTCOMES: TOWARDS A NATIONAL STRATEGY**  
**FOR PUBLIC DIPLOMACY**

- What vision should a national strategy for public diplomacy articulate?
- What guiding principles should provide the foundation for a national strategy?
- What outcomes – broad or specific – should a national strategy aim to achieve?
- What guidance and direction should a national strategy provide to the executive branch? What role for the private sector should it articulate?
- What specific initiatives warrant inclusion in a national strategy?

**BRIGADIER GENERAL MARK KIMMITT, U.S. ARMY**

Deputy Director, J5 (Strategic Plans and Policy), U.S. Central Command

**DR. JAY PARKER, COLONEL, U.S. ARMY (RETIRED)**

Vice President, Center for the Study of the Presidency

**AMBASSADOR WILLIAM RUGH**

Former Ambassador to Yemen (1984-1987); former Ambassador to the United Arab Emirates (1992-1995); author of *Arab Mass Media* (1994); editor of *Engaging with the Arab and Muslim Worlds through Public Diplomacy: A Report and Action Recommendations* (2004)

**DR. KORI SCHAKE**

Bradley Distinguished Professor, United States Military Academy; Senior Fellow, the Hoover Institution, Stanford University; former Director of Defense Policy, National Security Council, the White House

Moderator: *Colonel Mike Meese* – Professor and Head, Department of Social Sciences

## PARTICIPANTS

Mr. Nail Al-Jubeir – Director, Saudi Arabian Information Office, Royal Embassy of Saudi Arabia

Mr. Nicholas Andy - Washington Penn Plastics Company

Mr. Robert Andy - Chief Executive Officer, Washington Penn Plastics Company

Mr. Bill Angerman - Program Director, Eisenhower National Security Series, Headquarters, Department of the Army

Ms. Jane Arraf – Senior Baghdad Correspondent, CNN; Edward R. Murrow Press Fellow, Council on Foreign Relations

Ms. Sharon Baker - Director, Program Integration, Eisenhower National Security Series, Headquarters, Department of the Army

Mr. Thomas Berner - Partner, Katten Muchin Rosenman LLP; former Senior Legal Advisor, Afghan Reconstruction Group (2004-2005)

Lieutenant Colonel (Promotable) Steven A. Boylan, U.S. Army - Chief, Strategic Communication, U.S. Army Combined Arms Center; former Director, Combined Press Information Center, Multinational Forces Iraq (2004-2005)

Captain Roberto Bran, U.S. Army - Iraqi Reconstruction Management Office, US Department of State

Dr. James Jay Carafano - Senior Fellow for National Security and Homeland Security, The Allison Institute for International Studies, Heritage Foundation

Mr. Michael Chang -- Directorate of Strategic Operational Planning, National Counterterrorism Center

Dr. Steve Corman - Director, Consortium for Strategic Communication, The Hugh Downs School of Human Communication, Arizona State University

Dr. Nicholas Cull - Professor; Director, Master's in Public Diplomacy Program, Center on Public Diplomacy, University of Southern California

Dr. Eric Davis - Professor of Political Science, Rutgers University

Mr. Daniel D. Devlin – Special Advisor for Public Diplomacy, Office of the Undersecretary of Defense for Policy, US Department of Defense

Ms. Karen DeYoung – Chief Foreign Policy Correspondent, The Washington Post

Ambassador Ed Djerejian – founding Director, James A. Baker III Institute for Public Policy, Rice University; former Chair, US Advisory Group on Public Diplomacy in the Arab and Muslim World; former Ambassador to Israel; former Ambassador to Syria; former Assistant Secretary of State for Near Eastern Affairs

General Wayne Downing, U.S. Army (Retired) – former Commander-in-Chief, U.S. Special Operations Command

The Honorable Joseph Duffey – Senior Vice President of Laureate Education, Inc.; former Chairman, National Endowment for the Humanities (1977-1982); former Assistant Secretary of State for Education and Cultural Affairs; former Director, United States Information Agency (1993-1999)

Mr. Allister T. Edwards - US Special Operations Command

Dr. Mahmud Faksh – Professor, Department of Political Science, University of Southern Maine; author: *The Future of Islam in the Middle East: Fundamentalism in Egypt, Algeria and Saudi Arabia* (1997)

Captain Guy Filippelli, U.S. Army - National Security Agency

Dr. Josh Fouts – Director, Center on Public Diplomacy,  
University of Southern California

Mr. Michael Grebe - President and Chief Executive Officer,  
The Lynde and Harry Bradley Foundation; Member, Board of  
Directors, the Philanthropy Roundtable

Dr. Bruce Hoffman – Director of RAND’s Washington, D.C.,  
office; RAND Corporate Chair in Counterterrorism and  
Counterinsurgency.

Brigadier General Russell Howard, U.S. Army, Retired –  
Director, the Jebson Center for Counterterrorism Studies, the  
Fletcher School of Law and Diplomacy, Tufts University

Dr. Robert D. Jenks - Deputy Commanding Officer for  
Research, Analysis, and Civilian Affairs, 4th Psychological  
Operations Group (Airborne), US Special Operations  
Command

Dr. A. Ross Johnson – Research Fellow, the Hoover  
Institution, Stanford University

Mr. Jeffrey B. Jones – Senior Associate, Booz Allen Hamilton  
as a Senior Associate; formerly Senior Director, Strategic  
Communication and Information, National Security Council.

Dr. Azza Karam – Senior Policy Research Advisor, United  
Nations Development Program, Regional Bureau for Arab  
States; author: Transnational Political Islam : Religion,  
Ideology and Power (Critical Studies on Islam) (2003)

Brigadier General Mark Kimmitt, U.S. Army -- Deputy  
Director, J5 (Strategic Plans and Policy), U.S. Central  
Command

Ms. Marianna Kotcharian

Dr. Peter Liotta - Executive Director, The Pell Center for International Relations and Public Policy, Salve Regina University

Dr. Timothy Lomperis – Chair, Department of Political Science, St. Louis University

Dr. Marc Lynch – Associate Professor of Political Science, Williams College; author of *Voices of the New Arab Republic* (2006)

The Honorable Mario Mancuso - Deputy Assistant Secretary of Defense for Special Operations and Combating Terrorism, US Department of Defense

Lieutenant Colonel Stephen Mariano, U.S. Army - Visiting Defence Fellow, Queen's Centre for International Relations, Queen's University

Dr. Gale A. Mattox - Chair, Political Science Department, United States Naval Academy

Mr. William McCants, Fellow, Combating Terrorism Center, United States Military Academy; Director, CTC Salafi Ideology Project

Dr. Tom McNaugher - Vice President, Army Research Division Director, RAND Arroyo Center

Ms. Judith Milestone – Commissioner, U.S. Advisory Commission on Public Diplomacy; former Senior Vice President, CNN

Mr. Claude Moniquet – Director General, European Strategic Intelligence and Security Center

Mr. Afshon Ostovar - Doctoral Candidate, University of Michigan

Dr. Jay Parker, Colonel, US Army (Retired) - Vice President, Center for the Study of the Presidency

Mr. Barry Pavel - Principal Director for Strategy, Office of the Undersecretary of Defense for Policy

Major John Prior, U.S. Army - Program Manager, Eisenhower National Security Series, Headquarters Department of the Army

Dr. Ray Raymond – Professor of Political Science and History, State University of New York; Adjunct Professor of Comparative Politics and International Relations, USMA; former career diplomat, Foreign Commonwealth Office, United Kingdom

Dr. Harvey Rishikof – Chair, Department of National Security Strategy and Professor of Law and National Security Studies, National War College

Mr. Carl Robichaud - Program Officer, The Century Foundation

Dr. Hy Rothstein - Senior Lecturer, Department of Defense Analysis, Center on Terrorism and Irregular Warfare, Naval Postgraduate School

Ambassador William Rugh – former Ambassador to Yemen and former Ambassador to the United Arab Emirates

Ms. Nadia Schadow – Senior Program Officer, International Security and Foreign Policy Program, the Smith Richardson Foundation

Dr. Kori Schake – Bradley Distinguished Professor, United States Military Academy; Senior Fellow, the Hoover Institution, Stanford University; former Director of Defense Policy, National Security Council, the White House

Dr. Richard Schmierer – Senior Foreign Service Officer (Minister-Counselor); Associate, Institute for the Study of Diplomacy, Georgetown University

Dr. Don Sexton - Principal, The Arrow Group, Ltd.; Professor of Business, Columbia University

Ambassador Michael Sheehan – former Deputy Commissioner of Counterterrorism, New York Police Department; former Ambassador-at-Large and Director of Counterterrorism, U.S. Department of State

Mr. Lincoln Smith – Senior Military Analyst, Joint Concept Pathway, U.S. Joint Forces Command

Mr. Bernard Snoeck – Ministry of Defence, Belgium

Mr. Oleg Svet - Student, Tufts University

Colonel Randall Stagner, U.S. Army - Joint Psychological Operations Support Element, U.S. Special Operations Command

Ms. Mercedes Stephenson - Host, iChannel; President of the Society for Military and Security Studies, University of Calgary.

Lieutenant Colonel Frederick Wellman, U.S. Army - Public Affairs Officer, 101st Airborne Division (Air Assault); former Public Affairs Officer, Multinational Security Transition Command, Iraq

The Honorable Elizabeth Whitaker – Deputy Assistant Secretary of State, Western Hemisphere Affairs; former Director, Office of Policy, Planning, and Resources in the Office of the Undersecretary of State for Public Diplomacy and Public Affairs

The Honorable Marc Whittingham – Assistant Deputy Minister, Ministry of Public Safety and Emergency Preparedness, Government of Canada

Dr. Enders Wimbush – Director, Center for Future Security Strategies, the Hudson Institute; former Director, Radio Liberty

Mr. Tom Wuchte - Foreign Affairs Officer, Bureau of International Security and Nonproliferation, US Department of State

Dr. James Zogby - President, Arab-American Institute

**DEPARTMENT OF SOCIAL SCIENCES  
PARTICIPATING FACULTY**

Colonel Michael J. Meese – Professor and Head

Colonel Cindy R. Jebb – Professor and Deputy Head

General Wayne A. Downing, USA (Ret) – Chair, Combating Terrorism Center

Dr. Kori Schake – Distinguished Professor of International Security Studies



Dr. Ruth Beitler – Associate Professor, International Relations and Comparative Politics

Major Brad Bowman – Assistant Professor, American Politics

Dr. Jarret Brachman – Director of Research, Combating Terrorism Center

Major Jeff Bramlett – Instructor, American Politics; Associate, Combating Terrorism Center

Major Jon Byrom – Instructor, International Relations

Second Lieutenant Jon Cheatwood

Major Kris Colwell – Instructor, Economics

Major Alex Deraney – Instructor, International Relations

Major Jason Dempsey – Assistant Professor, American Politics

Major Dave Dudas – Instructor, International Relations

Dr. Rozlyn C. Engel – Assistant Professor, Economics

Lieutenant Colonel Joseph Felter – Director, USMA  
Combating Terrorism Center

Dr. James Forest – Associate Professor; Director of Terrorism  
Studies, Combating Terrorism Center

Major Chris Hornbarger, U.S. Army – Assistant Professor,  
American Politics; Associate, Combating Terrorism Center

Ms. Lianne Kennedy – Assistant Professor; Associate,  
Combating Terrorism Center

Major Abi Linnington, U.S. Army – Assistant Professor,  
International Relations

Major (Promotable) Suzanne Nielsen – Associate Professor,  
International Relations

Dr. Thom Sherlock – Professor of International Relations

Dr. Don M. Snider – Professor of Political Science

Dr. Tom Stocking – Visiting Professor, U.S. Department of  
State

Ms. Thalia Tzanetti – Research Fellow, Combating Terrorism  
Center

Lieutenant Colonel Isaiah Wilson – Academy Professor,  
American Politics; Associate, Combating Terrorism Center

## PREVIOUS SENIOR CONFERENCES - 1963 TO 2005

### *1963 New Nations and Their Internal Defense*

Keynote Address: Dr. Walt W. Rostow

### *1964 Latin American Problems*

Keynote Address: Honorable David E. Bell

### *1965 The Role of the Military in National Security Policy Formations*

Keynote Address: Lieutenant General Andrew J. Goodpaster

Banquet Address: Honorable Solis Horowitz

### *1966 United States Security Policy and Asia, 1966-1976*

Keynote Address: Honorable U. Alexis Johnson

Banquet Address: Lieutenant General Andrew J. Goodpaster

### *1967 Support of the US Foreign Policy with Military Resources in Conditions of Internal Violence*

Keynote Address: Honorable Thomas L. Hughes

Luncheon Address: Honorable Frank Pace, Jr.

### *1968 Problems for United States Policy: Tangiers to Teheran*

Keynote Address: Honorable Paul Warnke

Banquet Address: Ambassador Charles Yost

1969 (No Conference)

### *1970 The Changing Role of the Military in American Life*

Keynote Address: Honorable Robert E. Osgood

Banquet Address: Professor Adam Yarmolinsky

### *1971 The Nixon Doctrine in Asia*

Keynote Address: Admiral Thomas H. Moorer

Banquet Address: Honorable Marshall Green

### *1972 A Reappraisal of the Future of NATO*

Keynote Address: Honorable Robert F. Ellsworth

Banquet Address: Lieutenant General Edward L. Rowny

*1973 The American Army and Changing National Priorities*

Keynote Address: Professor Marion Levy

Banquet Address: Honorable Robert F. Froehлке

*1974 Educating the Professional Soldier*

Keynote Address: Honorable Barry Goldwater

Banquet Address: Professor Morris Janowitz

*1975 Changing Security Interests in an Evolving World Order*

Keynote Address: Honorable Paul Nitze

Banquet Address: Professor Graham T. Allison

*1976 Arms Transfers*

Keynote Address: Dr. John F. Lehman, Jr.

Banquet Address: Professor Geoffrey Kemp

*1977 National Compulsory Service*

Keynote Address: Dr. David P. Taylor

Banquet Address: Professor Adam Yarmolinsky

*1978 Integrating National Security & Trade Policy: The US & the Soviet Union*

Keynote Address: Lieutenant General James M. Gavin

Banquet Address: Dr. Samuel P. Huntington

*1979 The Role of the Military in National Security Policy Formulation in the 1980s*

Keynote Address: Dr. Walt W. Rostow

Banquet Address: Mr. Richard C. Steadman

*1980 Defense Manpower Planning*

Keynote Address: Honorable Robert B. Pirie

Banquet Address: Professor Charles Moskos

*1981 Industrial Capacity and Defense Planning*

Keynote Address: Mr. Norman Augustine

Banquet Address: General Alton D. Slay

*1982 The “Military Reform” Debate: Directions for the Defense Establishment for the Remainder of the Century*

Keynote Address: Representative Newt Gingrich

Banquet Address: General Edward C. Meyer

*1983 The Nuclear Debate: Rationality, Morality, Security, and Stability*

Banquet Address: Honorable George Ball

Banquet Address: Lieutenant General Brent Scowcroft

*1984 Defense Technology*

Banquet Address: Dr. William J. Perry

Banquet Address: Professor John Keegan

*1985 Vietnam: Did It Make A Difference?*

Banquet Address: Ambassador Robert W. Komer

Banquet Address: Honorable William P. Bundy

Concluding Address: Dr. Robert E. Osgood

*1986 The Pacific Basin: An American Strategy for the 1990s*

Banquet Address: Mr. Seiichiro Ohtsuka

Banquet Address: Mr. Zhang Jingyi

Concluding Address: General Richard G. Stilwell

*1987 NATO at Forty: Change, Continuity, and Implications for the Future*

Banquet Address: General (R) Andrew Goodpaster

Banquet Address: His Excellency Joseph M.A.H. Luns

Concluding Address: Honorable Zbigniew Brzezinski

*1988 U.S. National Strategy in the 1990s*

Banquet Address: Dr. Edward Luttwak

Banquet Address: Professor Samuel P. Huntington

Concluding Address: Mr. R. James Woolsey

*1989 Seeking Conventional Stability in Europe: Force Enhancements & Arms Control*

Banquet Address: Major General William F. Burns, Retired  
Banquet Address: Honorable M. Benoit d'Aboville  
Concluding Address: Dr. Fred Ikle

*1990 Decade of Challenges: U.S. Intelligence in the 1990s*

Banquet Address: Honorable William E. Colby  
Banquet Address: Honorable Frank C. Carlucci  
Concluding Address: Professor Loch K. Johnson

*1991 Unburdening the Past: Forging America's Army for the 21<sup>st</sup> Century*

Banquet Address: Brigadier General Harold W. Nelson  
Banquet Address: General Edward C. Meyer, Retired  
Concluding Address: General Gordon R. Sullivan

*1992 The United States and The Atlantic Alliance*

Banquet Address: Sir Michael Quinlan  
Banquet Address: The Honorable Paul Wolfowitz  
Concluding Address: General John R. Galvin

*1993 Coping with Conflict and Change in Central Eurasia*

Banquet Address: Honorable Paul Wolfowitz  
Banquet Address: Sir Brian Urquhart  
Concluding Address: GEN (R) John R. Galvin

*1994 The Army and Society in the 21<sup>st</sup> Century*

Banquet Address: Lieutenant General Daniel W. Christman  
Banquet Address: Admiral William A. Owens  
Concluding Address: Lieutenant General William E. Odom

*1995 The Role of the Military in Preventing Deadly Conflict*

Banquet Address: General Gordon R. Sullivan  
Banquet Address: Lieutenant General Sir Michael Rose  
Concluding Address: The Honorable Jack Reed

*1996 Faces of Battle: Contending Visions of Future Warfare*

Banquet Address: Lieutenant General Wesley K. Clark

Banquet Address: Professor John Keegan

Concluding Address: General (R) Barry R. McCaffrey

*1997 Security, Strategy, and Statecraft*

Banquet Address: Dr. E. Randolph Jayne II

Banquet Address: Honorable William Perry

Concluding Address: Dr. Jane E. Holl

*1998 National Military and Civilian Service*

Banquet Address: Honorable Dave McCurdy

Banquet Address: Honorable Harris Wofford

Concluding Address: Mr. Steven Waldman

*1999 NATO at 50: Perspectives and Prospects*

Banquet Address: Honorable Marc Grossman

Banquet Address: General Wesley Clark

Concluding Address: Honorable Robert Hunter

*2000 Emerging Threats and Their Consequences for U.S.  
National Security Policy*

Banquet Address: General Richard B. Myers

Banquet Address: Ambassador Richard Butler

Concluding Address: Dr. David S.C. Chu

*2001 The Future of the Army Profession*

Banquet Address: Lieutenant General (R) Walter F. Ulmer, Jr.

Banquet Address: Professor Andrew Abbott

Concluding Address: Brigadier General William G. Webster, Jr.

*2002 Special Operations Forces in the 21<sup>st</sup> Century: Training  
& Educating for New Roles & Missions*

Banquet Address: Lieutenant General William Tangney

Banquet Address: Honorable Robert Andrews

*2003 Combating Terrorism: Challenges and Opportunities in the Use of Power*

Banquet Address: Dr. Bruce Hoffman

Luncheon Address: The Honorable Edwin Meese III

Banquet Address: GEN (R) Wayne A. Downing

*2004 Defense Transformation and the Army Profession*

Banquet Address: Major General James M. Dubik

Banquet Address: Honorable James Marshall

Concluding Address: LTG Franklin L. Hagenbeck

*2005 Special Operations Forces and the War on Terror*

Banquet Address: LTG William G. Boykin

Banquet Address: MG Herbert Altschuler

Concluding Address: BG (R) Russell Howard

SENIOR CONFERENCE EXECUTIVE SECRETARIES  
1963 TO 2006

1963	CPT Ames Albro
1964	CPT Americo Sardo
1965	MAJ John W. Seigle
1966	MAJ William L. Hauser
1967	MAJ Dana G. Mead
1968	MAJ William E. Odom
1969	No Conference
1970	LTC William M. Wix
1971	MAJ John R. Landry
1972	MAJ James R. Ellis
1973	MAJ Peter H. Ward
1974	CPT Jack H. Jacobs
1975	CPT Roger J. Arango
1976	MAJ Waldo D. Freeman
1977	CPT James R. McDonough
1978	CPT William L. Robinson & CPT Ralph D. Crosby
1979	CPT Gregory D. Vukisch
1980	CPT Eric T. Olson
1981	MAJ Henry A. Leonard
1982	MAJ Peter W. Chiarelli
1983	LTC Jeffrey S. McKittrick
1984	LTC John S. Lilley
1985	MAJ Douglas E. Lute
1986	MAJ Lonnie S. Keene
1987	MAJ David H. Petraeus
1988	CPT David S. Clark
1989	MAJ Jeffrey Long
1990	MAJ Kevin R. Cunningham & MAJ Dennis Lowrey

1991 MAJ Robert L. McClure  
1992 CPT Mark D. Smith  
1993 MAJ Wally Z. Walters, Jr.  
1994 CPT Clemson G. Turregano  
1995 MAJ William D. Woolf  
1996 MAJ Mark L. Rosen  
1997 MAJ Douglas Henry  
1998 CPT Grant R. Doty  
1999 LTC Mark Fassio & CPT William B. Ostlund  
2000 CPT William B. Ostlund  
2001 LTC Kevin Dopf  
2002 MAJ Charles Miller  
2003 MAJ Joanne C. Moore  
2004 MAJ Elizabeth Robbins  
2005 MAJ Jeffrey C. Denius  
2006 MAJ Chris Hornbarger

ORGANIZED BY:

Department of Social Sciences  
United States Military Academy

MADE POSSIBLE BY:

The Lynde and Harry  
Bradlev Foundation

US Army Dwight D. Eisenhower  
National Security Series

United States Military Academy  
Association of Graduates

United States Military Academy  
Combating Terrorism Center